

FAQs

**Fundraising Minimums
functionality for use by event
organisers and charities**

2026-2027

GivenGain's fundraising minimums functionality explained

The fundraising minimums functionality allows a charity to set a **minimum required fundraised amount** on an event page, e.g. to enable an individual to fundraise for a sports event charity entry instead of having to purchase it. In order to join a charity event that has a fundraising minimum, the **fundraiser must add their credit card details on a secure page and agree to raise at least the minimum amount by the milestone (deadline) as set by the charity.**

On a milestone date, the fundraiser's credit card will be charged any shortfall between the minimum milestone amount and what they have raised in donations, e.g. if the required fundraising minimum amount was \$3,500 and the individual has only raised \$3,000, they would be charged \$500 on the milestone date.

Why is the fundraising minimums functionality offered?

Fundraising minimums have been used by large sport events with great success over the years, specifically with charity entries.

The functionality provides both the charity and the fundraiser with peace of mind that the charity entry has been allocated and confirmed. It also greatly reduces the administrative load for the charity, as they no longer need to check if an entry fee has been paid, which enables the charity to confirm the fundraiser's place at the event and send any event goodie bags as needed.

Confirming the place early also allows the fundraiser more time to raise funds for the cost of their charity entry, instead of having to pay in advance and attempt to raise the money later.

How does a charity set up fundraising minimums on an event page?

1. **Log in** as charity admin. If your charity is linked to a **partner event page**, created by an event organiser on GivenGain, e.g. the *Boston Marathon 2027*, visit your linked event page under **Events > Partner > Active**.

If, however, your charity is using a **charity organiser event page** ie. not related to a public event page on GivenGain but only for fundraising for a specific funding need of your charity, visit that page under **Events > Organiser > Active**. (If the event page is in draft, visit that section.)

2. Click on the **vertical dots** : **icon** next to the relevant event page, then on **Manage event**, then select the **Fundmins** tab.
3. Switch the functionality to **Active**, then decide who can join your event, subject to a minimum fundraising amount. You can do this by using the **Let anyone apply** option or the **Invite only** option, which will limit participation to approved fundraisers with whom you shared your signup link via an invitation email.
4. Enter the **maximum number** of fundraisers you'll allow to commit to raising a minimum fundraising target. Once this limit has been reached, fundraisers will no longer be able to create projects with a minimum fundraising target. If you don't want to limit the number of fundraisers who can commit to a minimum amount raised, select the **No limit** checkbox.
5. You can approve individual fundraisers **manually** or switch to **Auto-approve fundraisers** to automatically approve fundraisers up to the limit you have set. If you choose to manually approve each individual, you'll receive an email to notify you when a fundraiser is waiting to be approved or rejected.
6. Set your preferred **milestones timezone** to clarify to the fundraiser exactly when a milestone charge will occur.

7. Easily create new fundraising minimum milestones by using the **calculator** provided. Select the **final milestone amount and date**, as well as your **preferred number of charges** and complete the process.
8. Starting at **Milestone 1**, edit every milestone's date and amount as needed. Each amount must be less than the one after it, and each milestone date must be earlier than the one after it.
9. If needed, add additional **milestone amounts and dates** by clicking on **Add milestone**, or remove created milestones if no longer required.
10. You can **add a link** to another website or web page that contains any additional requirements or terms and conditions.
11. Agree to **GivenGain's terms and conditions** of use for fundraising minimums and click **Save fundmins settings** to finalise your fundraising minimums setup.

How do we invite a fundraiser if we have selected the Invite only option?

Under the **Fundmins** tab, click on **Invite fundraisers**. Manually enter an email address or use the **Bulk import** option for a longer list, then click on **Preview** to see what the invitation notification to the fundraiser will look like. When ready, click on **Invite fundraisers** to send the notification, which includes a unique invite link, to them. The fundraiser can then agree to the fundraising minimum targets via that link and add their new card.

How do we approve or reject a fundraiser if we have not selected the Auto-approve option?

Under the **Fundmins** tab, **select the checkbox** next to the fundraiser's name, then click on the **vertical dots** : **icon** above it, and select **Approve** or **Reject** on the popup modal.

Can we adjust a fundraiser's fundraising minimum amount once they have agreed to it?

Yes, you can **lower** the fundraiser's minimum amount at any time, e.g. if a fundraiser has agreed to raise \$3,000, you may wish to decrease this to \$2,500. You may later increase the minimum amount again, but never to an amount higher than the one you originally set. To do so, click on **Edit** next to the fundraiser's name, make the changes and **Save**.

The fundraiser will be notified by email of any changes made to their minimum fundraising amount.

Can we adjust the deadline date on which the fundraiser will be charged if they have not reached the agreed fundraising minimum?

Yes, you can **extend** the deadline date as far as you wish, e.g. if it is set for 01 September, you can change it to 25 September. However, you cannot shorten the deadline, ie. change it to any date earlier than the original deadline. To do so, click on **Edit** next to the fundraiser's name, make the changes and **Save**.

The fundraiser will be notified by email of any changes made to their fundraising milestone dates.

Will fundraisers get a notification before their credit card is charged?

Yes, both the GivenGain charity administrator and the fundraiser will be notified by email 7 days and 1 day before a payment milestone occurs, in case of any shortfall.

Are the fundraiser's credit card details secure?

Yes, it is 100% as secure as when a donor sets up an online donation on the GivenGain donation platform. [Read more here.](#)

Do off-platform donations count towards a fundraiser's fundraising minimum?

Yes, off-platform donations (from non-GivenGain sources) are counted towards fundraising minimums. Note that only the benefiting charity can add donations received from other sources to a fundraiser's fundraising total – including in-person donations or direct bank transfers. [Find out more here.](#)

Can a fundraiser lower their fundraising target amount?

No, individual fundraisers cannot lower the fundraising target on their project page, as this reflects the fundraising minimum amount to which they agreed upon project creation. Fundraisers wishing to lower their minimum amount should contact the charity.

Does a charity have to use GivenGain's fundraising minimum functionality?

No, this functionality is completely optional and available to you as a tool to help you enforce your fundraising minimums.

How do we enable fundraising minimums for fundraisers who have already created a project?

To enable fundraising minimums for fundraisers with existing projects, not yet linked to any fundraising minimums, open the **Fundmins** tab and scroll to the bottom of the page. Click on **+ Add existing fundraisers** to view a list of fundraisers and their projects, then select the **checkbox** next to the fundraiser you'd like to add and click on **Invite fundraisers** to have a unique link sent to them. The fundraiser must then agree to your fundraising minimum milestones via that link.

How do we fix a fundraiser with fundraising minimums whose milestone shortfall charge failed?

When a fundraiser with a shortfall on the milestone date is charged but it fails for some reason, e.g. due to insufficient funds on the card, a **Failed charge** label will display next to their name in the list of fundraiser projects in the **Fundmins** tab, and the fundraiser will be notified via email to enable them to resolve it with their bank. You may also wish to reach out to the fundraiser.

Once resolved, **select the checkbox** next to their name, then click on the **vertical dots** : **icon** above it and select **Retry** on the popup modal. It will then automatically attempt a new charge to that card to cover the shortfall.

How do we enable an existing fundraiser with fundraising minimums to change their linked card to a new one?

The fundraiser will be able to log in to their fundraiser account and update their card details.

Note: Any existing shortfall for a past milestone will NOT automatically be charged from a new card, and any past milestones will not form part of the new agreement.

Is there a cost to the charity for using fundraising minimums?

No, this optional functionality is 100% free to use, including setup assistance by GivenGain where needed.

Got any additional queries?

Please contact GivenGain Support at
support@givengain.com.